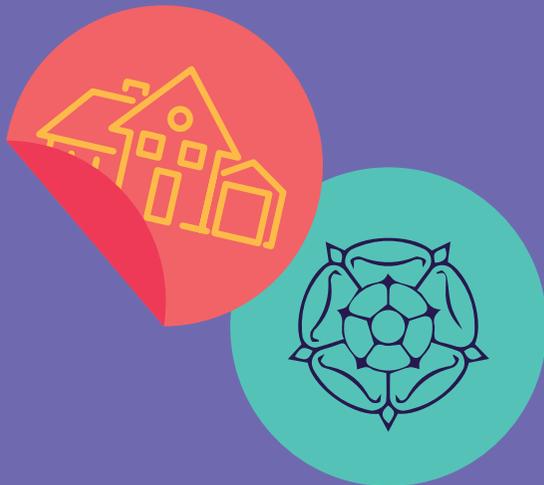




# Looking out for our neighbours



**Promote positive experiences: Campaign pack**  
Let's spread the word from the **13 May** about the  
positive difference you have made.

**[OurNeighbours.org.uk](https://www.ourneighbours.org.uk)**  
**#OurNeighbours**



**Hello!**  
Here's your  
helpful  
neighbour  
pack.

**Hello!**  
Here's your  
helpful  
neighbour  
pack.



West Yorkshire and Harrogate  
Health and Care Partnership



**JO COX**  
**LONELINESS**  
start a conversation

## Let's all promote our positive experiences

From **13 May 2019** (Mental Health Awareness Week) the 'Looking out for our neighbours' promote positive experiences campaign will launch.

### We need your support

New campaign resources (social media posts, photos and videos) are now available and we ask you to share these through your channels so we can profile and celebrate neighbourly experiences across West Yorkshire and Harrogate. By doing this we hope to inspire even more neighbours to get involved and stay engaged with the campaign.

### Share and encourage more stories

You can use this time to promote any of your own stories and/or ask your communities to share them with you. There is also a new social media photo prop for you to print out on the follow page.

# **hello** my name is...  


### OBJECTIVE

Profiling relatable people and their stories from the campaign will encourage like-for-like behaviour and support.

### KEY DATES

This campaign phase will run  
**13 May – 03 June 2019**



**Click here to watch and  
share the new positive  
experiences film**



**Click here to download  
the resources**





# Looking out for our neighbours

**FOR MENTAL HEALTH AWARENESS WEEK**

## **DID YOU KNOW?**

People in neighbourhoods with higher levels of social cohesion experience lower rates of mental health problems than those in neighbourhoods with lower cohesion, independent of how deprived or affluent a neighbourhood is?

Source: Fone, D., White, J., Farewell, D., Kelly, M., John, G., Lloyd, K., ... & Dunstan, F. (2014).

## **RAISE AWARENESS**

Show your support during Mental Health Awareness Week. Here is an updated photo prop that you can post out using the hashtag #OurNeighbours



## **[OurNeighbours.org.uk/resources](https://www.ourneighbours.org.uk/resources)**

If you have a query regarding any bespoke campaign assets or resources, please contact

**[Kim@wearemagpie.com](mailto:Kim@wearemagpie.com)** or call **0113 318 3051**

